

L-POS™

POS software that understands you

L-POS in Drug stores

A **pharmacy** (commonly the **chemist** in Australia, New Zealand and the UK; or **drugstore** in North America; **retail pharmacy** in industry terminology; or **Apothecary**, historically) is the place where most pharmacists practice the profession of pharmacy. It is the community pharmacy where the dichotomy of the profession exists—health professionals who are also retailers.

Community pharmacies usually consist of a retail storefront with a dispensary where medications are stored and dispensed. The dispensary is subject to pharmacy legislation; with requirements for storage conditions, compulsory texts, equipment, *etc.*, specified in legislation. Where it was once the case that pharmacists stayed within the dispensary compounding/dispensing medications; there has been an increasing trend towards the use of trained pharmacy technicians while the pharmacist spends more time communicating with patients.

All pharmacies are required to have a pharmacist on-duty at all times when open. In many jurisdictions, it is also a requirement that the owner of a pharmacy must be a registered pharmacist. This latter requirement has been revoked in many jurisdictions, such that many retailers (including supermarkets and mass merchandisers) now include a pharmacy as a department of their store. Likewise, many pharmacies are now rather grocery store-like in their design. In addition to medicines and prescriptions, many now sell a diverse arrangement of additional household items such as cosmetics, shampoo, bandages, office supplies, confectionary, and snack foods.

L-POS is a great addition to your pharmacy because it will help improve your front-end operation. How? **L-POS** makes POS transactions easy, fast and secure. Here are a few things **L-POS** will do in your pharmacy.

Help your customers enjoy their time at the register

- The intuitive POS interface allows store clerks to understand how to process transactions immediately and provides access to customer information that lets them sell more effectively.
- Use the integrated advertising module to display images and short clips that will keep them occupied while you're scanning and wrapping.
- The fully independent system means that your POS continues even if the network has failed. Features like suspend and resume, retroactive discounts, on the fly customer account entry and clean receipt make life easy for the customer and the cashier.
- Use the technology to its potential by creating customized promotion messages and placing store logos on receipts. You have up to 15 lines of message text for the top of the receipt and up to 10 different 15 line trailer messages to use. And the high speed printer interface means that the receipt will still be ready before the wine is in the bag.
- Use the in-store couponing system to offer great rewards to return shoppers and you'll start seeing your customers more and more.
- Use the price management system, discount matrix tables, promotional pricing and price batches to offer the deals and specials that will help increase sales.

From people who understand POS



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Gain on-the-fly access to your data with a comprehensive reporting system

- With immediate access to sales information, profitability, inventory and customer purchases you will know exactly what's selling and who's buying.
- Generate sales and inventory reports to help you decide

How can you ensure the right products can be found on your shelves?

- When you know which items move and which don't you can make profitable ordering decisions. You will be able to establish reorder points and stop overstocking your shelves with products that aren't moving.
- **L-POS** allows you to create and print shelf tags to organize your product display.
- Automate your calculation for inventory replenishment based on accurate re-order trigger quantity or by basing it on factors of sales quantities.
- Easily create purchase orders, with integrated receiving that will help track deals the suppliers promised.

You're worried about security

So are we. Shrinkage is the greatest source of loss in any retail operation. Will your POS system help reduce shrinkage by:

- Controlling customer theft through effective interfaces to DVR security systems that provide on-line data capture and that record everything you need to prosecute?
- Control store deliveries and reduce supplier billing errors?
- Providing on-line monitoring and reporting on suspicious transactions to reduce cashier dishonesty?
- Providing an interface between your dispensary and the POS transaction.

Managing multiple locations

Trying to operate one location can be hazardous to your health. Imagine trying to run several? Or fifty? The challenges multiply as you continue to add locations. Operating more than one store will require a system that features:

- Centralized data entry to reduce errors and efforts
- Up to date and centralized reporting information to assure that margins are being maintained
- On-demand remote site connection to allow on-the-fly price updates in competitive environments

Contact us

Call us for the name of a reseller in your area. Our resellers will offer great advice on how **L-POS** can help run your pharmacy more efficiently. With thousands of businesses using our product already we should be a great fit for your high volume operation. We have a mission-critical no down-time system that will speed things up and give you the information you need to make smart retail decisions.

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